



# Dental Health News®

*Compliments of Joseph A. DeLapa, D.D.S.*

## News From the Office of:



**Dr. Joseph A. DeLapa**

Greetings to all our patients! We hope you enjoy this latest update from our office.

Our dental newsletter provides important information on the link between your general health and your oral health. In this issue, we remind you of the importance of the patient-doctor communication stream when it comes to updating us on any medications you may be on, that may affect your dental care.

Through this newsletter, we also like to provide you with an overview of all the services we offer here at your dental office. If you have any concerns at all about your dental health, or have any questions about cosmetic dentistry options, please be sure to give us a call.

Enjoy the warm weather, and we look forward to seeing you soon!

All the best,

*Joseph A. DeLapa, D.D.S.*

Dr. Joseph A. DeLapa

## IMAGINE YOURSELF WITH A "HOLLYWOOD SMILE"!

While many of us sigh over the rich and famous' seemingly perfect lives, there's no reason why the rest of us can't have their perfect smiles! In fact, cosmetic dentistry is easier, faster and safer than ever before... whether you're looking for teeth that are whiter, straighter, bigger or brighter, chances are that we can create a "star" smile for you, right here in this office!



For just \$60, we will help you actually see the difference our cosmetic dentistry services could make in your own smile, by creating a "before and after" photo simulation for you to take home, review and discuss with your friends and family. This cosmetic photo simulation is the same technique that actors and models undertake before deciding which cosmetic dental procedures to move forward with, to create those beautiful smiles we see in close-ups.

Tooth whitening, which can almost instantly brighten your smile to give you a younger, fresher appearance, is probably the most common cosmetic procedure requested, and is no doubt one of the easiest and most gratifying dental options available.

Dental veneers, which are thin porcelain or ceramic "shells" bonded onto the front

of your teeth, are another popular cosmetic request. They are a good option for people who are looking for a way to cosmetically straighten slightly crooked or misaligned teeth, fill gaps between teeth and even whiten teeth that might not otherwise respond to regular whitening.

Missing one or more teeth? It's vitally important to take care of filling the gap, not only from an esthetic viewpoint, but also from a dental health perspective. Ask us why it's so important, and to explain your teeth-replacement options, from bridges to dental implants.

Talk to us about what you'd like to see in your ideal smile, and ask us about the benefits of the photo simulation prior to making your decision.

We look forward to creating a winning "Hollywood" smile for you!

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# SWIMMING, AND ... STAINING?



When we notice someone with discolored teeth, we usually assume it's due to smoking, a high consumption of staining foods and drinks, or some other common reason. There's another cause of stained teeth that doesn't usually come to mind, though: swimmer's calculus.

Swimmer's calculus is defined as being hard, brown, tartar deposits that appear predominantly on the front teeth. Athlete swimmers submerged in swimming pools for over six hours a week expose their teeth to large amounts of chemically treated water. The pool water contains chemical additives that cause salivary proteins to break down quickly and form organic deposits on swimmers' teeth.

If you are exposed to pool water on a continual basis, it's essential to schedule more frequent, professional dental cleanings.

Come in and let us have a look at your discolored teeth, regardless of the reason for the discoloration. If, after a good cleaning, you're still looking for a whiter, brighter appearance for your teeth, we will discuss your many tooth brightening options, from professional tooth whitening to veneers and porcelain crowns.

## SHARE A SMILE WITH FRIENDS AND FAMILY!

Referrals and word-of-mouth recommendations are our number one source of new patients. In fact, one of the best compliments we can receive from our clients is the referral of one of your friends, colleagues or family members, **AND** when you refer a new patient to our office, you will receive a **\$50 credit to your account!**

Our extensive dental training and experience allows us to understand and provide a wide range of smile solutions. We believe in creating the smile our patients are looking for using progressive dental techniques and technology.

In addition, we can provide a variety of expert cosmetic solutions, from simple in-office or at-home whitening procedures to attractive veneers to complete smile makeovers. Our goal is to put bright, healthy smiles on our patients' faces!

**Thank you for your confidence  
in our services, and for sending  
your friends, family and  
colleagues our way!**

## Joseph A. DeLapa, D.D.S.



**Standing From Left to Right:**  
**Sophie & Dr. DeLapa**  
**Sitting From Left to Right:**  
**Christine & Maureen**

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**Office Hours:**  
Tues., Thurs.: 12 p.m. - 8 p.m.  
Wed., Fri.: 10 a.m. - 6 p.m.  
Sat.: 10 a.m. - 5 p.m.

### Office Team:

Christine • *Office Manager/Dental Assistant*  
Maureen • *Office Administrator*  
Sophie • *Registered Dental Hygienist*

### Our Services Include:

- General Dentistry • Cosmetic Dentistry
- Emergency Dental Care • Oral Surgery
- Bad Breath Advice & Treatment
- Tooth Whitening • Denture Fittings
- Dental Implants • Bonding & Veneers
- Crowns & Bridges • Invisalign® Orthodontics

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