



## News From the Office of:



**Dr. Joseph A. DeLapa**

The sleepy days of summer are but a distant memory now, as fall activities start competing for space on our calendars. If fall also includes a new sports season for the athletes in your household, don't forget to have them fitted for custom-made, dentist-issued mouthguards, which can protect not only their teeth, but may also help minimize the possibility of concussions.

Looking ahead to fall events and the beginning of the holiday season, you may want to ask us about teeth whitening or other smile improvements to prepare you for any upcoming social events.

And as the year marches on, please also remember that many insurance companies calculate dental benefits based on a calendar year. If you have dental benefits to use up by year-end, be sure to call us now to book an appointment. Calling early will ensure you get the appointment day and time that works best with your schedule.

We look forward to seeing you again soon!

All the best,

*Joseph A. DeLapa, D.D.S.*

Dr. Joseph A. DeLapa

## WHAT'S IN A SMILE?

While a smile can communicate a person's mood, the components of that smile can also subconsciously convey so much more.



The condition of teeth – the size, shape, color and general healthy or unhealthy image they reflect – can immediately influence a first impression. In fact, studies have shown that virtually all adults surveyed believe a smile is an important social asset, and agree that an attractive smile makes a person more appealing to members of the opposite sex. On a professional level, most adults feel an unattractive smile could hurt a person's chance for career success.

A bright smile is viewed as a healthy smile, while the level of teeth whiteness can affect the perception of age. This is because our "baby" teeth are typically very white, and as we age, our permanent teeth often become darker, more yellow or stained. People have come to recognize that by whitening their teeth, they can turn back the clock on their perceived age!

Before committing to a tooth whitening program, it's impor-

tant to first ascertain WHY your teeth are discolored. While teeth do tend to darken as we age, tooth discoloration is also linked to genetics, antibiotics, tobacco use and staining foods. High levels of fluoride, tooth decay, root canal issues and trauma to a tooth can also affect tooth color. The success of your tooth whitening program is directly linked to determining if the tooth discoloration is intrinsic – issues stemming from the inside of the tooth – or extrinsic – external staining.

It's important to know that not all kinds of staining can be reversed with whitening products. In some cases – especially when intrinsic staining is identified – dental veneers may be your best resolution.

We'd be happy to help you determine the most successful whitening solution for your situation. Please call for a no-obligation consultation today!

# "HOW LONG WILL MY CROWN LAST?"



Dental crowns perform an important function in the mouth, as they are, in effect, a tooth's whole new outer surface. Like anything else in life, however, you pay for quality, and crowns are not inexpensive. Because of this, it's logical for patients to ask us how long their crown is expected to last. While we certainly expect crowns to last for many years, it's not an easy question to answer precisely, and here's why.

Your dental team has control of a number of factors – the choice of materials for your crown, the fit and placement of the crown in your mouth, etc. – but there are a number that we can't control, like how strong your bite is, how your teeth come together, your at-home brushing and flossing habits and even the amount of bacteria in your mouth. These are all factors in determining if your crown will last for a few years, or for decades.

Today's crowns combine practicality and beauty through all-ceramic or all-porcelain dental materials. They are not only a good option for people with metal sensitivities or

allergies, but also provide a beautiful cosmetic outcome. In fact, we recommend that dental crowns for front teeth be fully fabricated in porcelain, as the material possesses a translucency that replicates natural teeth most realistically.

Dental crowns not only add strength to your teeth, they also allow you to cosmetically enhance your smile with beautiful alternatives to your original teeth. Please ask us for details on all your crown options so you can achieve the appealing smile you desire, and the long-lasting quality you deserve.

## SHARE A SMILE WITH FRIENDS AND FAMILY!

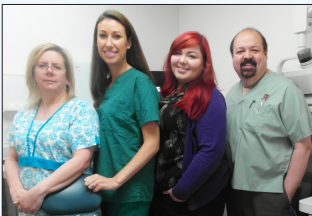
Referrals and word-of-mouth recommendations are our number one source of new patients. In fact, one of the best compliments we can receive from our clients is the referral of one of your friends, colleagues or family members, AND when you refer a new patient to our office, you will receive a \$50 credit to your account!

Our extensive dental training and experience allows us to understand and provide a wide range of smile solutions. We believe in creating the smile our patients are looking for using progressive dental techniques and technology.

In addition, we can provide a variety of expert cosmetic solutions, from simple at-home whitening procedures to attractive veneers to complete smile makeovers. Our goal is to put bright, healthy smiles on our patients' faces!

**Thank you for your confidence in our services, and for sending your friends, family and colleagues our way!**

## Joseph A. DeLapa, D.D.S.



Left to Right: Chris, Sophie, Elisa & Dr. Joseph DeLapa

363 Smith Ridge Road  
South Salem, NY 10590

Phone: (914) 533-6166  
Email: [smile@drdelapa.com](mailto:smile@drdelapa.com)  
Website: [www.drdelapa.com](http://www.drdelapa.com)  
Facebook: [www.facebook.com/drdelapa](http://www.facebook.com/drdelapa)  
Twitter: [www.twitter.com/jdelapadd](http://www.twitter.com/jdelapadd)

### Office Hours:

Tues., Thurs.: 12 p.m. - 8 p.m.  
Wed., Fri.: 10 a.m. - 6 p.m.  
Sat.: 10 a.m. - 5 p.m.

### Office Team:

Christine • Office Manager/Dental Assistant  
Sophie • Registered Dental Hygienist  
Elisa • Office Administrator

### Our Services Include:

- Cosmetic & General Dentistry
- Bonding & Veneers • Crowns & Bridges
- Tooth Whitening • Emergency Dental Care
- Root Canals • Oral Surgery • Extractions
- Dental Implants • Complete & Partial Dentures
- Invisalign® & ClearCorrect™ Orthodontics
- Botox® • Juvéderm® Enhancements